

# **BLogic Systems** THE POWERFUL **POS SYSTEM**

an on-premise solution always reliable, secure, and fast that helps your business grow

# Why **choose** BLogic Systems?

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## 01 No Downtime

BLogic Systems **doesn't rely on internet connection**. Have **peace of mind** knowing that your POS will never suffer sub-optimal performance even during peak hours due to spotty internet connection or an underperforming cloud server.

## 02 Powerful and Reliable

**Powerful hardware** that outperforms any tablet or Android based device on the market delivering blazingly **fast speed** and **flawless performance**. Our ruggedized, spill resistant hardware is designed to meet the strenuous demands of a high volume business.

## 03 Flexibility to customize

Every business is different. Choose the features your business needs to stay ahead of the competition. You get more flexibility in supporting and developing a **custom solution to your specific business needs**.

## 04 Unparalleled Values

Our mission is to **help businesses achieve greater savings**. Our pricing model allows new merchants to afford more of the features they may have not previously purchased like payroll, customer loyalty, gift cards, tablet tableside ordering, and inventory management.

# Why **serious** business owners are saying no to the cloud

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Speed, efficiency, and data security can **make or break** your business.  
Never experience outages **or even hiccups** with BLogic Systems.

## BLogic Systems

### No Internet Required

Storing data in-house is always faster than uploading to the Cloud. Even a few seconds here or there can make a huge impact - good or bad - on the service and ultimately profitability.



## Cloud-based POS

### Internet Required

A Cloud-based service is only as good as your internet connection. Failure in internet or Cloud server could result in indefinite system downtime which may lead to angry customers.



### Complete Control of Data

Private data is saved securely on an in-store database. You always have physical control over your server hardware which means better control of who accesses your data.



### No Control of Data

Do you really know where your data is? Once your data is saved on a public cloud, unwanted eyes might have access to your data. This is an issue for business owners that have highly sensitive data.



# Remotely access real-time POS data

Take a look into your business from anywhere, anytime. Manage and make important changes instantly without being in your store.

## Strong Remote Access with Encrypted Channels



Check your daily sales, labor performance, inventory levels or whatever you might need while on vacation in Paris, or running a shift report from your home office.

# Who uses BLogic Systems?

Providing tailor-made POS solutions for industry specific business needs

**Full Service** Restaurants



**Quick Service** Restaurants



**Bars & Nightclubs**



**Retail** Stores



**Grocery** Stores



**Salons**

# Hardware **Technology**

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Serve customers faster at ultra fast speeds and future-proof your business.

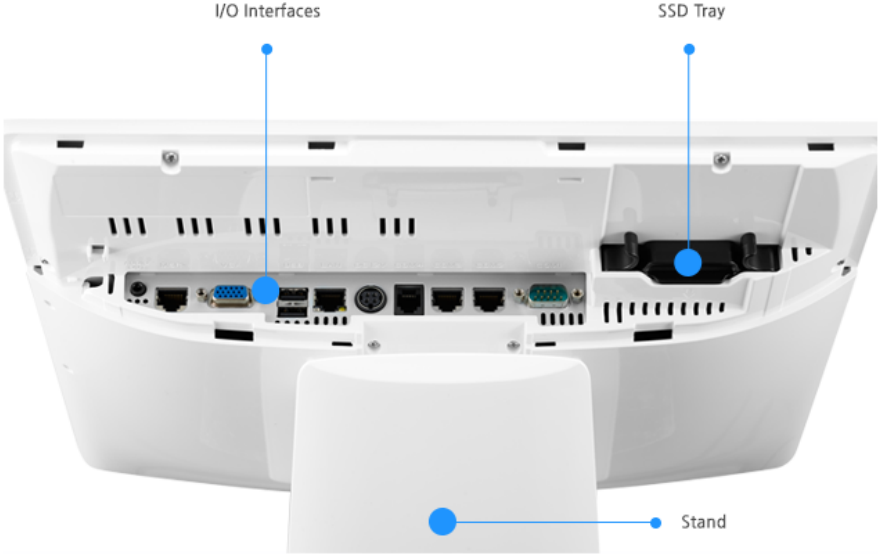
## Powerhouse. Future-Proof.

BLogic Systems is powered by a compact in size yet giant in performance PC. Our flagship model is powered by the fan-less 6th generation Intel® Core™ i5 processor (2.8Ghz), delivering fast and powerful performance, more than enough to run today's mission critical POS tasks flawlessly.



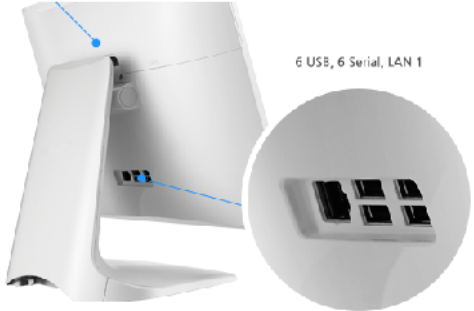
# Hardware Technology

Serve customers faster at ultra fast speeds and future-proof your business.



## Connect It to All.

Multiple I/O ports are offered on terminals including 6 USB + 6 Serial, and more to plug and play all your favorite peripherals. Create the best setup for your business.



# Hardware Technology

Serve customers faster at ultra fast speeds and future-proof your business.

## More Opportunities To Engage Customers

Mostly used in QSR and Retail stores, **Customer facing display** touchscreen improves order accuracy, display promotions, enroll in loyalty programs, and sign up for e-receipts. Capable of capturing customer signatures and tips with Dejavoo terminal integration



## Flexible Installation On or Above Counter.

Industry-standard VESA enables flexible mounting options. Place it on a counter or hang it on the wall as your business needs meets.



# Hardware Technology

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Serve customers faster at ultra fast speeds and future-proof your business.

## Superior display 15" or 19.5" Wide HD Touchscreen

The 10-point multi-touch, true-flat, bezel-free ,touch display of the BLogic Systems is designed for enhanced performance, durability, and usability. A special venting technology prevents spill and dust from reaching the display and the key components inside.



# BLogic Systems QOrder: **Tablet** tableside Ordering

Tablets effortless integration with BLogic System POS

## Shave time off table turns Lower staff overhead

With BLogic Systems Mobile Ordering app, your staff can take orders anywhere in the store. Orders are immediately sent to the kitchen prep printer. The server can immediately provide service to the next guest immediately. It also allows fewer servers to handle more guests.

## Promote add-ons Increase the average check size

Mobile ordering software prompts the server to ask for up-sells, increasing the average check size, and making sure the customer gets exactly what he or she wants.

## No more handwritten notes Less mistakes

Instead of handwritten notes, servers enter orders directly on tablets, orders are instantly sent to the appropriate prep station. No orders are lost, and the risk for mistakes is significantly reduced.



## BLogic QOrder Compatibility

- ✓ Apple iPad
- ✓ Any PC tablets running Windows 7 or 10

# Features every business can use

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## Ease of Use

The ease of use is well thought out. New users are typically ready to use the new system in under 30 minutes of training



## Employee & Labor Tracking

Keep Record and make smarter staffing decisions. Employee permission controls. Monitor which employee is most productive. Labor Compliance validate breaks.

## Smart Feedback System

Get more positive reviews on Yelp, Google, and Facebook while capturing unhappy customers before they post online

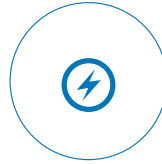


## EMV Ready & Secure

Accept chip, contactless, and swipe payments with a choice of multiple payment processors.

## Integrated Gift Cards

Print custom gift cards to match your brand and activate them directly from the payment screen. Add promotional value to any gift card to keep your customers coming in.



## Automated warning alerts

Send automated e-mails to manager when pre-set conditions are made. For instance, receive an email each time a void, refund, or discount is issued along with employee information.

## POS buttons and menus

Each button on the POS can be connected to a standard BLogic System operation or customized to your needs. Change color and style to fit your brand. The POS also supports categories. Switch between layouts to perform different tasks



## System Personalization

Customize the system to your needs thanks to the open source architecture

# Retail features



## Fully customizable **Customer Facing Display**

Choose what you want to display to customers. Itemized order information to reducing incorrect purchases. Promotions. Collect customer information.



## Centralized **customer data**

Centralize your customers' purchase history and keep track of their purchases and returns. Anticipate your customers' future purchase and invest in the customers that will remain loyal. Add notes to continuously offer them a service tailored to their needs.



## Advanced **Inventory Management**

Your inventory is virtually limitless. Unlimited SKUs. Multiple product variants. Item types. Track unit costs. Managers can compare variances between physical inventory and POS data for loss prevention.



## **Barcode Label Printers**

Popular for printing custom labels for non-barcoded items. It's often beneficial to print your own barcodes to ensure those products are rung up quickly and accurately.



## **Scale Integration**

Grocery Stores, Cafeterias, Specialty Markets benefit with integrated scanner-scales, standalone scales, and deli scales. Accelerate the checkout process by automatically ringing up weighted items



## **Age Verification**

Quickly confirm customers are 21 to avoid fines and penalties. Scan drivers license to take the guess work out of verifying age.

# Restaurant features



## Table Management

Manage your own custom floor map accurately and intelligently. Our table manager increases table turns in every shift with custom table-status indicator and table timer



## Menu Programming with Forced and On-the-fly Modifiers

Forced modifiers are a great way to structure order entry so wait staff never forgets to communicate exactly what a customer wants. Setup strategic modifiers to up-sell items. With on-the-fly modifiers, staff can enter the most complex orders easily and fire them to the kitchen.



## Complex Kitchen Workflow and Communication

After an order is taken, send items wirelessly to the appropriate printer. Appetizers can be sent to the appetizer station. Steaks can be sent to the grill. Drinks can be sent to the bar.



## Split Checks seamlessly

Merging, transferring, and splitting checks is fast and simple. Servers can split checks into specified amounts, or assign various items to individual checks. Easily split as many times as needed. The quicker checks are divided up and closed out, the faster your business will turn over tables.



## Customer profile tracking

At a fine dining establishment, your brand matters. One proven method to build brand for the long-term is to grow and nurture lasting connections with your loyal customers. BLogic Systems was designed with this thought in mind. You can develop individual customer profiles and begin to capture important information, such as anniversary date, favorite drinks, or table so you can offer a personal touch to your service. Utilize this feature to capture information on your larger corporate accounts and big spenders, so you can treat them with exceptional service.

# Restaurant features



## Custom **Label** Printing

Manage your own custom floor map accurately and intelligently. Our table manager increases table turns in every shift with custom table-status indicator and table timer



## Customize **Receipts**

Customize your branding and layout however makes most sense for your kitchen to maximize efficiency. Multi-language supported.



## **End** of day reports

Let Blogic Systems tell you how good of a day it has been. Overall sales, sales per employee, you can see it all.



## **Loyalty** Program Integration

Design loyalty programs and customize how customers earn whether it be for each transaction, based on purchase amount, or for only specific products. Encourages engaged customers to keep coming back.



## **System** Personalization

Add your logo to the home screen and adjust the foreground and background colors. Change fonts and colors of buttons to your preference for fast actions.

# Support from setup to forever

We don't just ship you a system and then hope you figure it out - we'll hold your hand every step of the way.







Live Chat & Email Support: \$29/Mo.

Premium 24/7, 365 Days Phone Support + Live Remote Support: + \$39/Mo

# Partner Pricing Strategy

**No lock-in contracts** - Providing small businesses with wiggle room for growth without fear of long term contracts and huge cancellation fees.

			
<b>POS Software</b>	<b>Loyalty + CRM + Gift Cards</b>	<b>Mobile: QOrder</b>	<b>Smart Feedback</b>
<ul style="list-style-type: none"><li>✓ Unlimited Users</li><li>✓ Integrated Employee Manager</li><li>✓ Integrated Inventory Manager</li><li>✓ Integrated Table Manager</li><li>✓ Front &amp; Back Office Features</li></ul>	<ul style="list-style-type: none"><li>✓ Unlimited Customer Database</li><li>✓ CFD Integration</li><li>✓ Custom rewards</li><li>✓ Custom Designed Gift Cards (for fee)</li></ul>	<ul style="list-style-type: none"><li>✓ Compatible Devices: Apple iPad, and Tablets with Windows 8 and 10</li></ul>	<ul style="list-style-type: none"><li>✓ Unlimited Feedback Database</li><li>✓ CFD Integration</li><li>✓ E-mail receipt integration</li><li>✓ Printed Receipt Integration</li></ul>





**Thank You!**  
**Any Questions? Please feel free to contact us**



**San Francisco Office**

156 2nd St. San Francisco, Ca 94105



**San Jose Office**

2880 Zanker Road #203 San Jose, Ca 95134



**Company E-mail Address**

[erick@blogicsystems.com](mailto:erick@blogicsystems.com)



**Phone Number**

+1 (800) 430 - 3089